



Nya Gregor Fleron, Vidya Design
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RECENT WORK HISTORY

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|----------------|---|
| 2019 – present | Independent Product Consultant with Morinda/NEW AGE GROUP. |
| 2006 – present | Vidya Design: Design for Web & Print, Sales Copy, Marketing, SEO, IT Support & Training |
| 2007 – 2008 | Graphic Design & Marketing, Gorenje Scandinavia A/S, Denmark |
| 2007 – 2007 | Office and Administration Temp for Temp Team A/S, Denmark |
| 2005 – 2007 | IT trainer & First Level Helpdesk at Greenpeace Australia Pacific |
| 2004 – 2005 | Administrator for Public Interest Advocacy Centre |
| 2004 – 2005 | Production Coordinator and Consultant to the Organics Directory |
| 2001- 2004 | Program Associate/Office Manager, Lawyers' Committee on Nuclear Policy |

EDUCATION/TRAINING

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| April 2019 | Certified Personal Trainer with ACE |
| Dec 2006 | Cisco Certificate in IT Essentials I: PC Hardware and Software TAFE, Ultimo |
| May 2006 | SQL Essentials at The University of Sydney, CCE |
| Jan 2005 | Linux Essentials (advanced course) at The University of Sydney, CCE |
| Mar 2005 | OpenOffice intensive training from Cybersite |
| Jun 1998 | M.A. Creative Writing & English at City College of the City University of New York |
| Jan 1996 | B.A. English & Media Studies at the University of Copenhagen, Denmark |

SKILLS

Software specific: Photoshop, InDesign, Filemaker Pro, Mailchimp, Mailerlite, OpenOffice, Final Cut Pro, Quark Express, Front Page editor, Dreamweaver and Microsoft software including Word, Excel, Outlook Express, Outlook, Access, PowerPoint, Publisher, AWS S3 Management.

IT support: Installing hardware and software, trouble-shooting, general computer maintenance and training, database design & maintenance. MAC and PC.

Coding & web design: Web design & development from start to finish, running, managing custom designing content management systems like Joomla and Wordpress. HTML, CSS, php, mysql and javascript.

Graphics for print and web: design of flyers, posters, logos, newsletters, business cards, web and print ads, banners, catalogs, books, creation of ebooks and audiobooks.

Writing skills: author of a number of books, copy writing include help material/documentation, sales copy and content for the web and print, social media and search engine optimization.

IT training: creating, organizing and conducting larger training sessions as well as one-on-one specialized training in open source related software like Open Office and Thunderbird.

Multimedia related: photography, video editing, audio editing, sound and slideshows.

WEB & GRAPHIC DESIGN, MARKETING STRATEGIES AND SUPPORT for Small Businesses and Non-Profit Organizations

Since 2006, Vidya Design (formerly TREO COM) has serviced an international clientele and a diverse customer

base. For more details and portfolio go to vidyawebdesign.com.

Clients include: Crystal Garden, Sword & Thread Events, BKSHEA Soap, Serenity Qihealing, Nomada Hostel, The Edgar Cayce Center NYC, Silver Fox Natural Skincare, Dr. Scott Keller, Hot Yoga Copenhagen, Incubeta Films, AFFS, Bending Tree Yoga, Psychic Shop NYC, Occhiali Opticians, Authors: Tabish Khair, Jim Wurst, Martin Tiden, Ole Friis, Hanna Katz, Tom Samaras, Frank Caldwell and James Carman.

LANGUAGE SKILLS

Fluent English, Danish. Basic German and French.

PUBLICATIONS

Above the Underground, May 2020

Staying Happy: Personal Happiness through Movement & Love, November 2016

Kali's Gift: A Love Story of the Elephant Trainer & the Princess, February 2013

Midnight Train Ascend (poetry) in the Post Colonial Text Journal, August 2005

Weekly reports in The First Committee Monitor, during the deliberations of First Committee meetings to the General Assembly of the United Nations in New York City, Fall of 2002 and 2003.

Articles in Bombs Away 2002 and 2003 (lcn.org), and the IALANA Newsletter 2003 (ialana.org).

The Train (short story) in the 1998 fall issue of Promethean, a literary magazine.

VOLUNTEER WORK

January 2016 to present

Hanna Katz, Writer, Workshop Facilitator, Entrepreneur, London, UK

January 2012 to present

A.R.E. of New York Edgar Cayce Center, New York, NY

April 2005 to 2006

OpenOffice Training, Greenpeace Australia Pacific

March 2005 to 2007

Co-founder and vice president of Divya Yoga School, Glebe, Sydney

September 2004 to 2005

Co-founder of Bondi Writer's Group, Bondi, Sydney

August 2003 to December 2004

Administration volunteer, Greenpeace Australia Pacific

August 2001 to August 2003

Co-worker at 3rd Street Food Coop, New York

INTERESTS

Dance, movement & gym work, yoga, meditation, psychology, emotional intelligence, reading & writing, film, table tennis.

REFERENCES

Sylvia Chappell, Previous Chair

A.R.E. of New York

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Hanna Tantra Katz, Teacher and Coach

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Lynne Miceli, Current Chair

A.R.E. of New York

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John Burroughs, Executive Director

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Veronica Moya, Business Owner

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